

seashell

PLAYA

COMPLEX



01

P A T T E R N S O F P E R C E P T I O N

Playa features uniquely spacious layouts and Mediterranean inspired concepts for creatively avid communities. From every angle, a dreamlike perspective emerges. Contrasting hues of Millennial pink and pastel blue seamlessly blend with Playa's pristine backdrops, offering a soothing perception of reality. While, nature-oriented elements come together with geometric structures, everything works to create a peaceful atmosphere for everyday life.



02

S E A S I D E H A V E N

Situated on the exquisite Mediterranean shoreline of Egypt, Playa stretches out across 1.2km of the crystal clear North Coast beach. The seaside haven rises with uniquely designed summerhouses, beach front villas, lofts and penthouses. Every home manages to stand out in spite of its awe-inspiring backdrop and scenic foliage. A sensible assortment of dining choices, shopping boutiques and exclusive facilities, welcome Playa's cosmopolitan community with creative ways of summertime living.



03

BALANCE OF DESIGN

Every home at Playa follows the landscape's morphology and evokes the overall impression of a surreal Mediterranean haven. Exteriorly defined lines come in balance with beautifully designed arches. Soft outer walls offer solar and earthly textures that seamlessly blend with natural settings. Meanwhile, the interior volumes are extravagantly finished with Mediterranean hues, which gracefully align with zigzagging stairs between every home. Playa's architectural concept and aesthetics promise to spur life with simple abstraction and delightful contrast.



04

NATIVE FOLIAGE

Playa boasts an awe-inspiring series of vegetation, native to its arid region and Mediterranean climate. From cacti to other scenic shrubberies, Playa offers absolute harmony with Mediterranean verdure. Soft palettes of home exteriors create an aesthetic balance with mellow green surroundings. Playa creates a unique experience where design and nature become one.



05

N A T U R A L L I G H T I N G

The emphasis of light amidst spacious settings is signature to Playa's homes. Using authentic materials, every home has a system of select openings that seamlessly blend your indoor experience with outdoor surroundings. A clear sense of comfort revives in private courtyards and exquisite porches, where wooden louvers work as buffering zones from sunrise to sunset. At Playa, select light enhancing elements open up enhanced human experiences in Egypt's North Coast.

TYPE 4&5.

BEACH HOUSES

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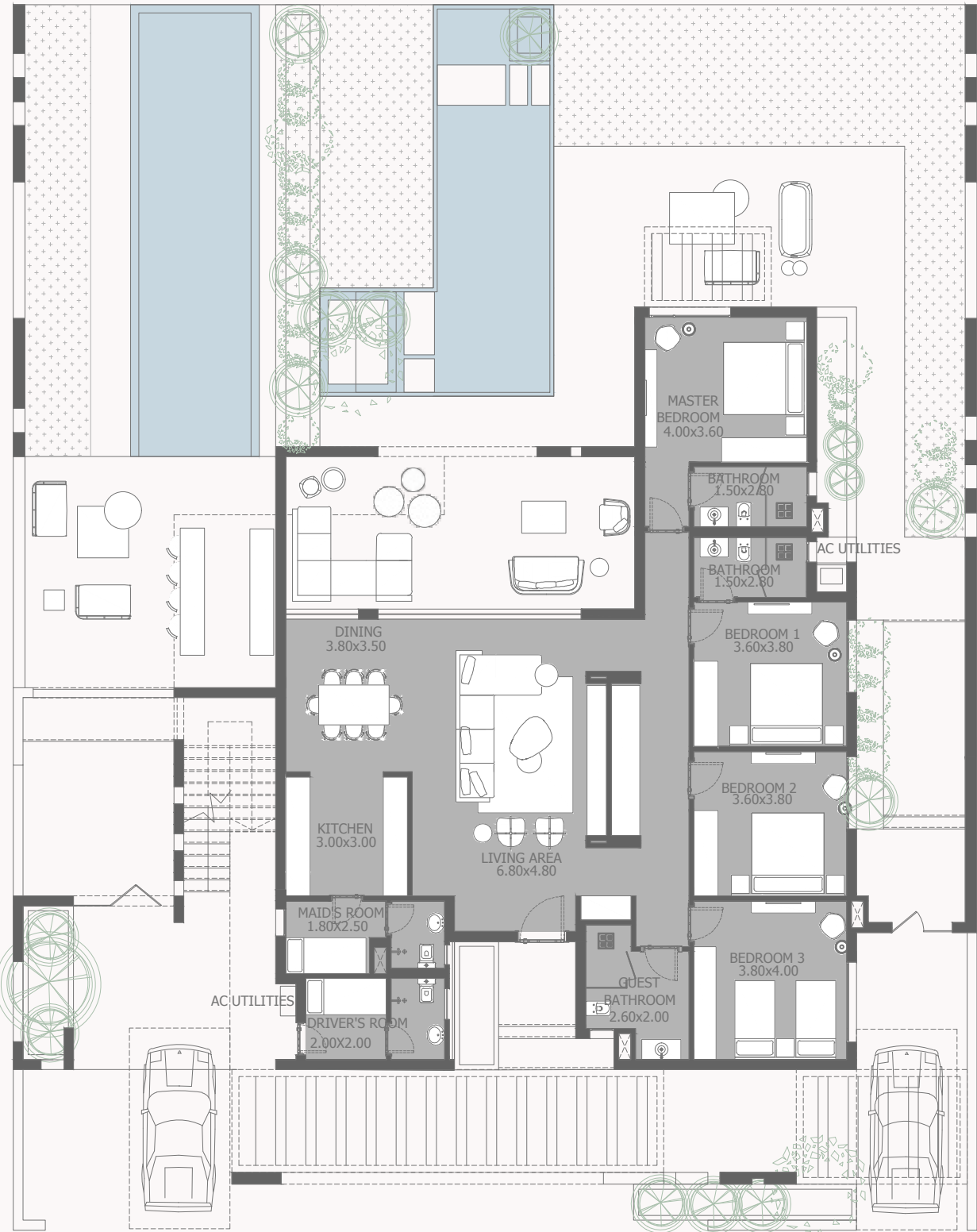


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GROUND FLOOR.

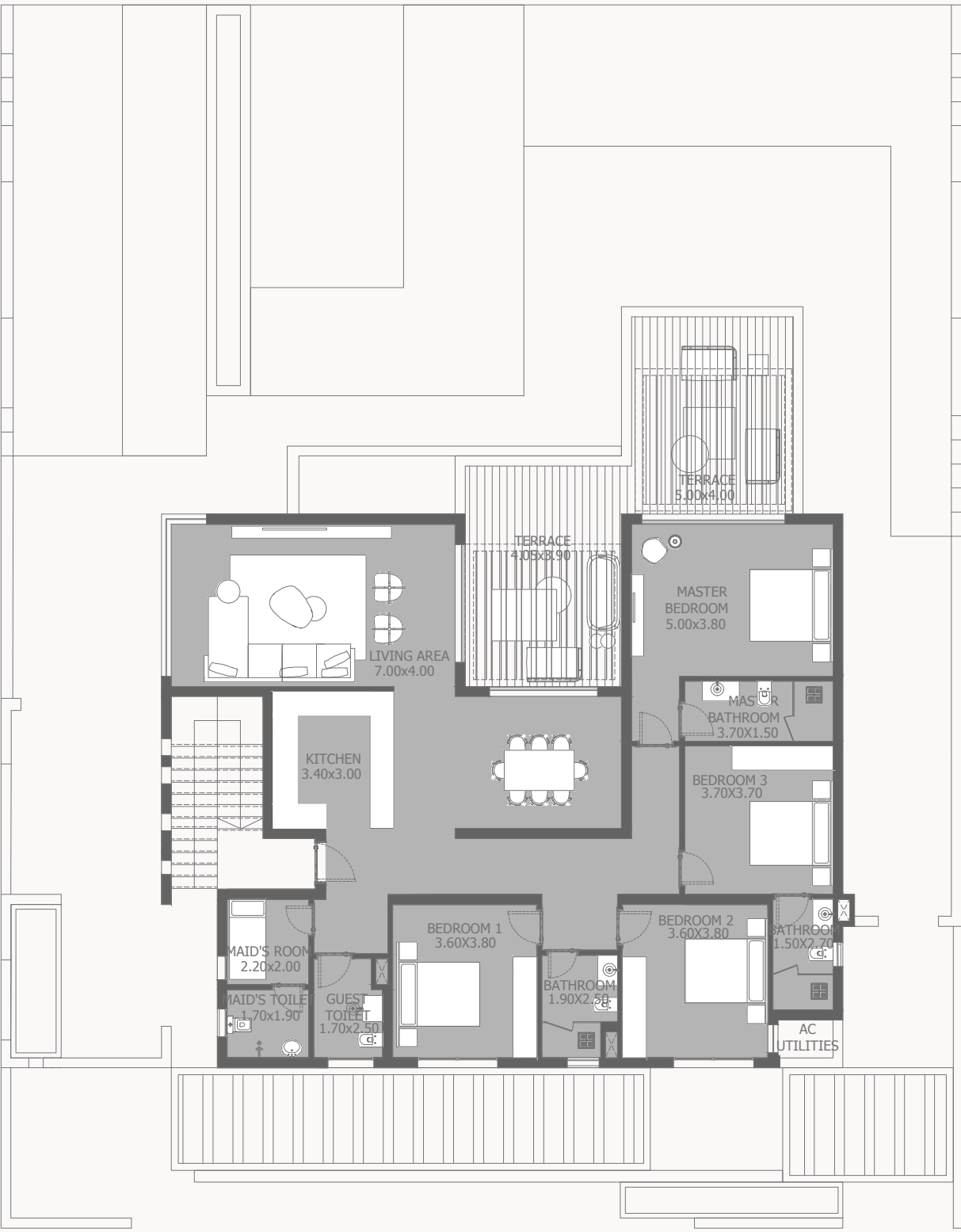
BEDROOMS	04
UNIT AREA	206 m ²
TOTAL AREA	221 m ²



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FIRST FLOOR.

BEDROOMS	04
UNIT AREA	218 m ²
TOTAL AREA	240 m ²



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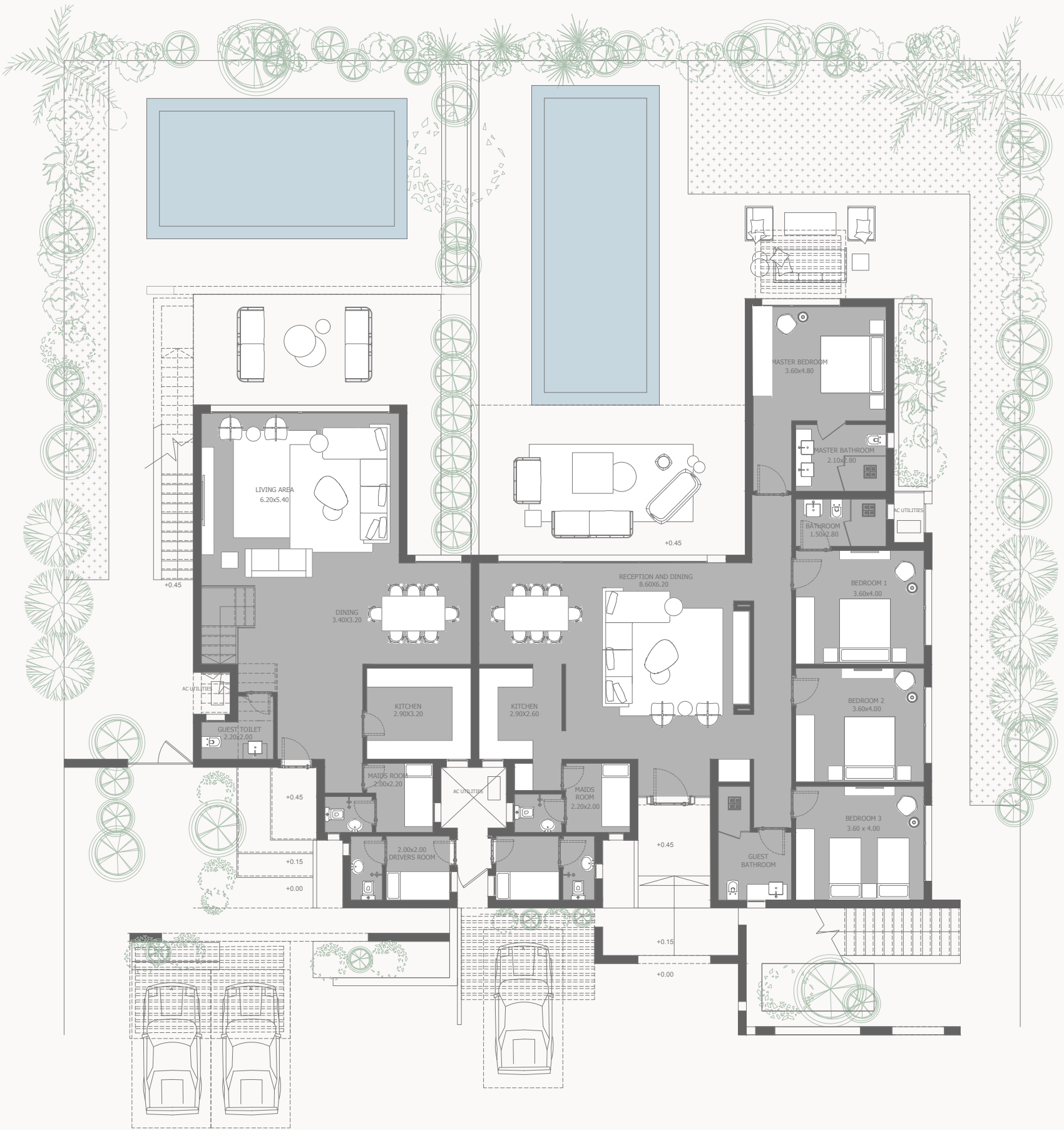
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GROUND FLOOR.

COMPLEX 01 – ATTACHED
BEDROOMS 04
UNIT AREA 275 m²
TOTAL AREA 316 m²

COMPLEX 01 – GROUND
BEDROOMS 04
UNIT AREA 218 m²
TOTAL AREA 227 m²



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FIRST FLOOR.

COMPLEX 01 –	ATTACHED
BEDROOMS	04
UNIT AREA	275 m ²
TOTAL AREA	316 m ²

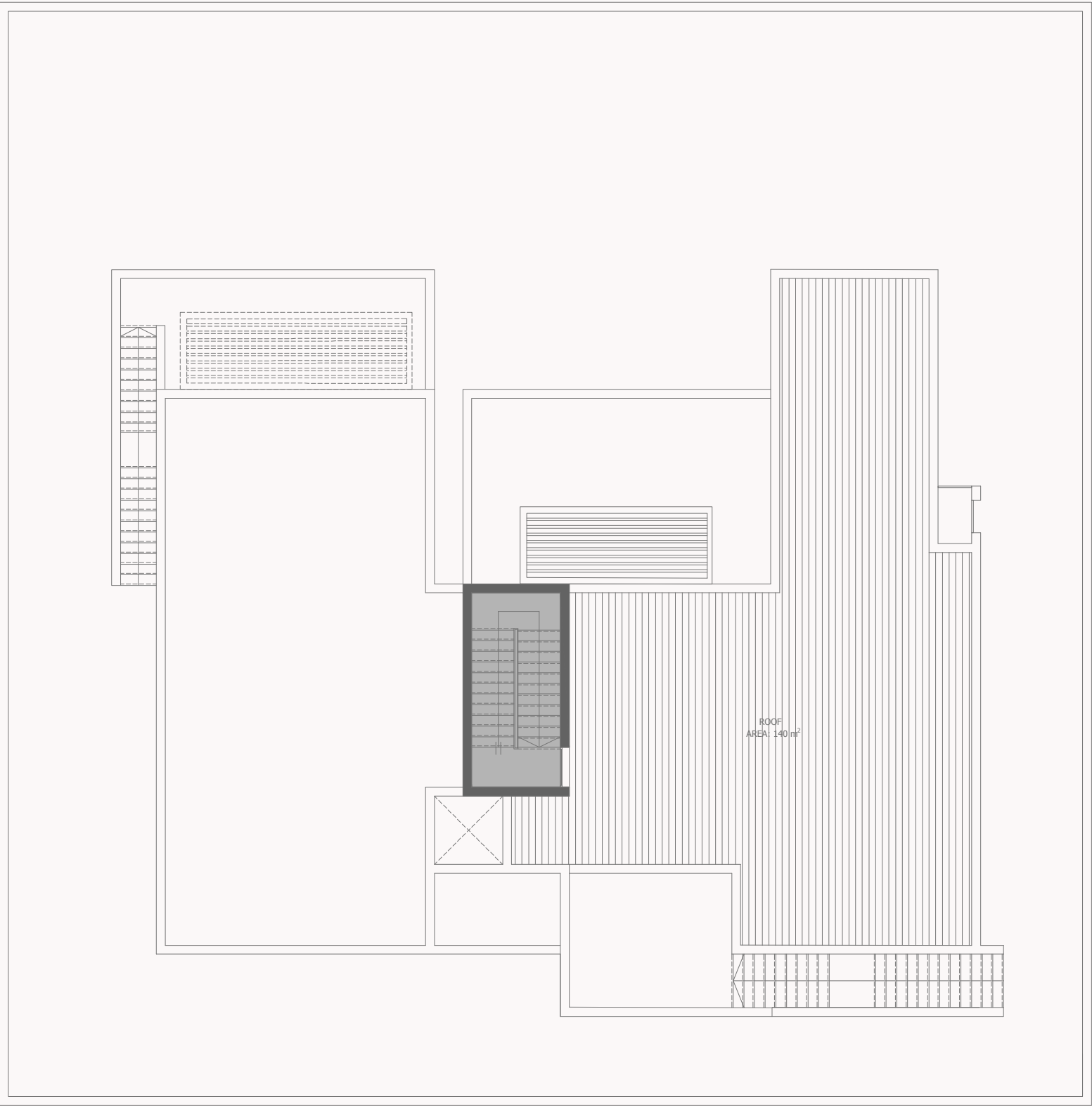
COMPLEX 01 –	LOFT
BEDROOMS	04
UNIT AREA	250 m ²
TOTAL AREA	304 m ²



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ROOF

COMPLEX 01 – ROOF



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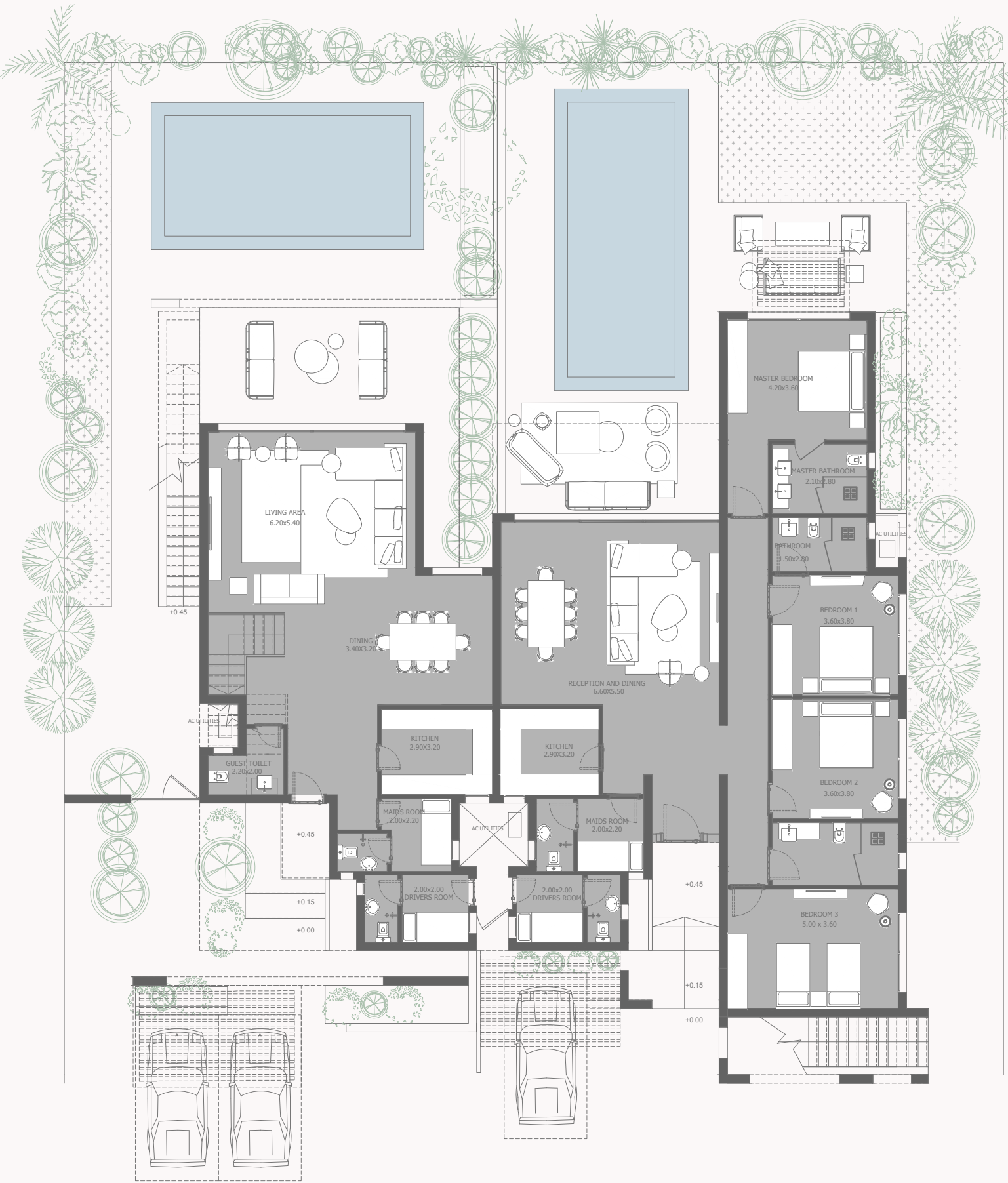
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GROUND FLOOR.

COMPLEX 02 –	ATTACHED
BEDROOMS	04
UNIT AREA	277 m²
TOTAL AREA	323 m²

COMPLEX 02 –	GROUND
BEDROOMS	04
UNIT AREA	199 m²
TOTAL AREA	208 m²

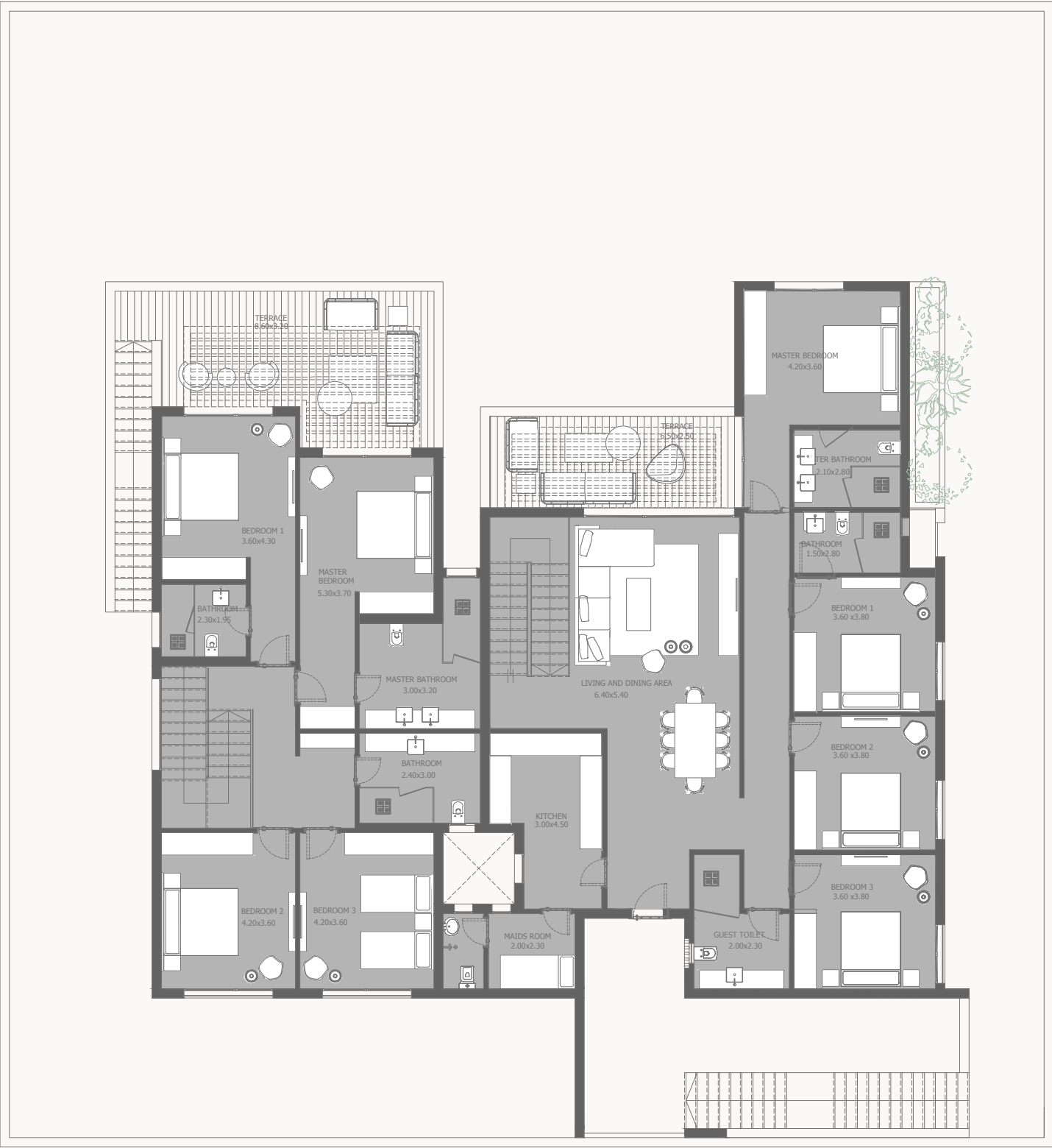


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FIRST FLOOR.

COMPLEX 02 –	ATTACHED
BEDROOMS	04
UNIT AREA	277 m²
TOTAL AREA	323 m²

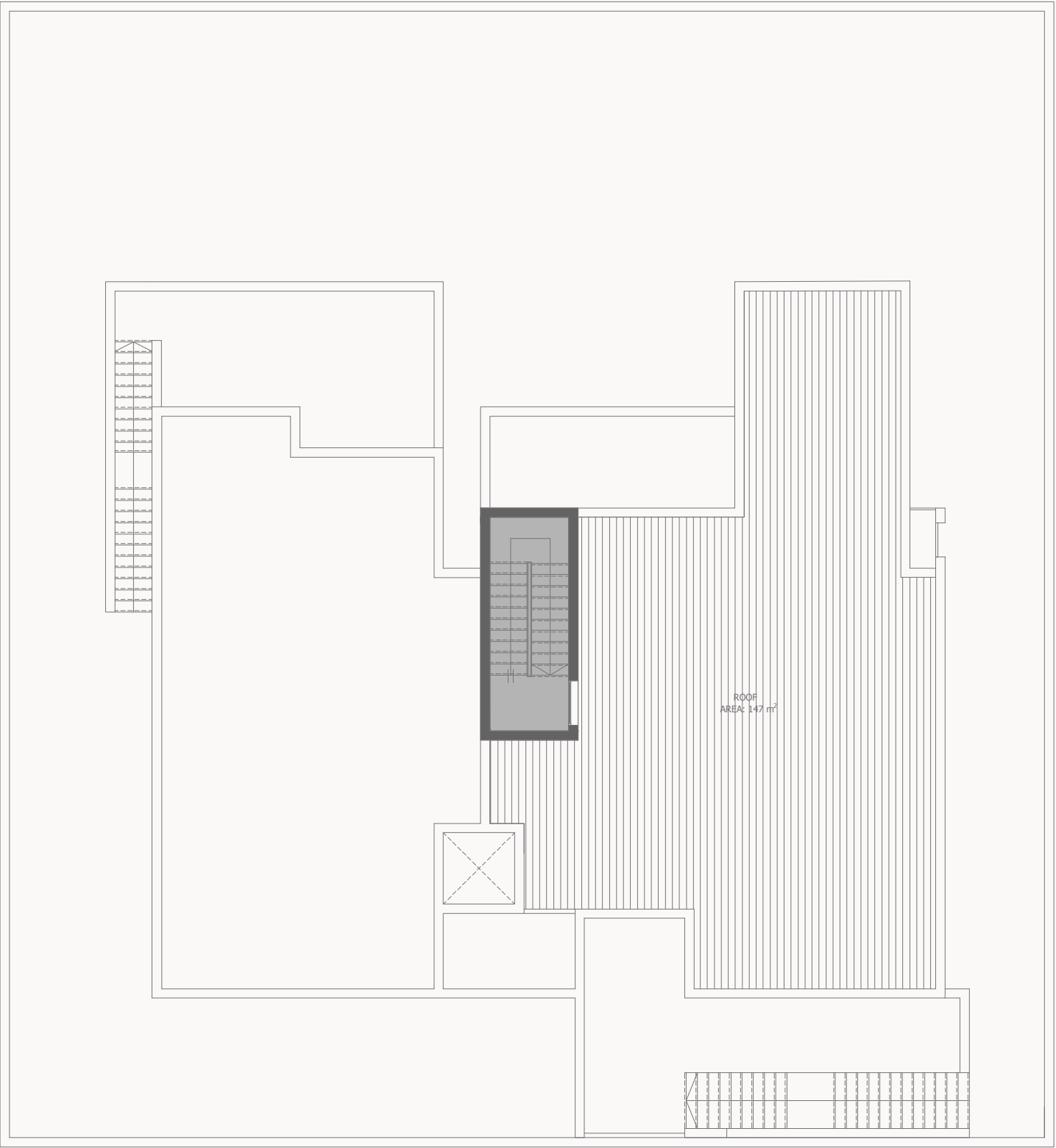
COMPLEX 02 –	LOFT
BEDROOMS	04
UNIT AREA	235 m²
TOTAL AREA	249 m²



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ROOF

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